



Social Media / Digital Media Intern (Stipend)

Milwaukee Riverkeeper

Job Description

Working for Milwaukee Riverkeeper...

At Milwaukee Riverkeeper® we're looking for more than just a person to fill a desk. We're seeking people that share our passion for healthy rivers and communities. If you want to become a part of Milwaukee Riverkeeper, you will be empowered to work the way you work best. Your voice is essential, you'll help shape the role you're in and the future of our organization. From top down and bottom up, we're more than just a workplace, we sweat together, and play to win!

Position

As the Social Media Intern, you'll be assisting our Communications specialist in planning, and preparing digital content and promotions. You'll get hands-on experience in design and content creation, helping to support a swimmable, drinkable fishable future for the Milwaukee River Basin. We value our volunteers and supporters. You'll help keep their excitement alive and engage new audiences. You'll work to mobilize the community to take action on important issues in their neighborhoods.

Your work is an important piece of our organization and is actually a part of something much bigger. By distilling information about the health of our waterways, you're helping to provide transparency to the public about local resources.

Responsibilities

- Draft content for Milwaukee Riverkeeper's social media channels
- Help maintain Milwaukee Riverkeeper's social media calendar and content repository
- Develop social and digital promotions for events, programs, and volunteer recruitment needs
- Work with staff to distill technical information in an easy to understand way to the general public
- Organize Milwaukee Riverkeeper photo repository
- Assist the Communications Specialist in developing new communications strategies related to social and digital media

- Represent Milwaukee Riverkeeper at community events as needed to collect photos
- Other projects as assigned

Qualifications

The successful candidate may have the following qualifications:

- Strong attention to detail and interpersonal skills
- Excellent written and verbal skills
- Comfort and understanding of various social media platforms
- Understanding of Adobe Creative Suite, and/or basic design principles
- Experience in photography, videography is a plus
- Knowledge of basic software including Microsoft products
- Ability to resolve routine problems independently
- Ability to prioritize work according to the organization's needs
- Willingness to work occasional weekends and evenings
- Valid driver's license

Equal Opportunity Employer:

Our rivers flow through, and unite, a diverse myriad of communities. Milwaukee Riverkeeper is committed to working towards equity and inclusion in all we do to protect, restore, connect with, and advocate for our waterways. Diversity, equity, and inclusion strengthen our organization's ability to advance environmental justice and we believe that all people should see themselves reflected in our work. Milwaukee Riverkeeper is an Equal Opportunity employer and does not discriminate on the basis of race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, marital status, age or veteran status and hires in accordance with state and federal law.

To Apply:

Submit resume, and a cover letter, including a short description of why you are interested in this position and why you think you'd be a great fit for Milwaukee Riverkeeper to jobs@milwaukeekeeper.org

Applications will be considered on a rolling basis until the position is filled. For more information about Milwaukee Riverkeeper, visit www.milwaukeekeeper.org.